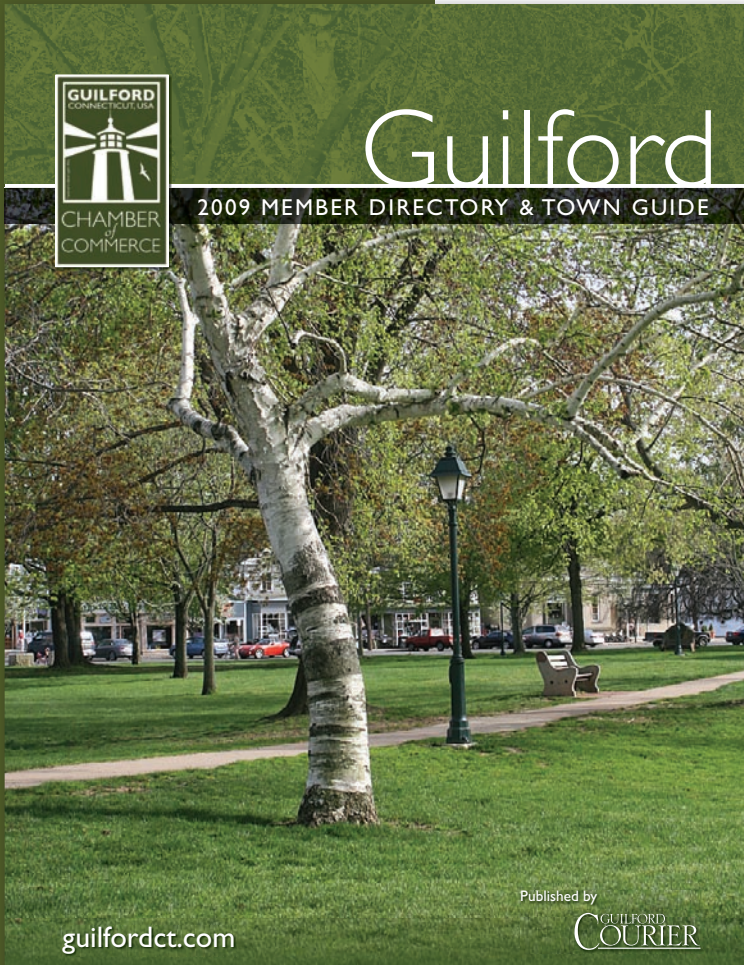


2011 Guilford Chamber Directory & Town Guide



A Community Resource Guide produced for the Guilford Chamber of Commerce in cooperation with the

GUILFORD
COURIER

The magazine-style, glossy cover Town Guide will represent a reference source for:

- Guilford History & Museums
- Guilford Education Information
- Town Photographs
- Shopping & Dining
- Recreation Areas
- Calendar of Events

In addition to distribution to all Guilford households & businesses inside a special edition of the *Guilford Courier*, the Guilford Chamber Member Directory & Town Guide will also be available at various local destinations along the shoreline.

RATES

Proceeds will benefit the
Guilford Chamber of Commerce.

CIRCULATION 11,000

	B/W	COLOR
BUSINESS CARD (3.5" x 2")	\$189	\$209
QUARTER (3.5" x 4.5")	\$259	\$289
HALF (7.25" x 4.5" or 3.5 x 9.5)	\$459	\$499
FULL (7.25" x 9.5")	\$699	\$799
PAGE 3 (7.25" x 9.5")	\$850	N/A
INSIDE COVERS (4 Color - Glossy)	N/A	\$1,100
BACK COVER (4 Color - Glossy)	N/A	\$1,395

A burst will appear next
to your directory listing

See our ad in
this guide on
page xx

Deadline:

Fri., Sept. 3, 2010

Distributed in the *The Guilford Courier* on:

Thurs., Oct. 7, 2010

Call your
advertising
account executive
for more
information
(203) 245-1877

SHORE PUBLISHING, LLC
COMMUNITY NEWSPAPERS





724 Boston Post Road
 P.O. Box 1010
 Madison, CT 06443
 p (203) 245-1877
 f (203)245-9773
 www.zip06.com

GUILFORD CHAMBER DIRECTORY ADVERTISER AGREEMENT

Name of Advertiser: _____ Account #: _____ Today's Date: _____

Address of Advertiser: _____

Telephone: _____ Fax: _____

RATES (Circle all that apply)

CIRCULATION 11,000

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FULL (7.25" x 9.5")	\$699	\$799			

NOTES: _____

TOTAL AGREEMENT COST: \$ _____

Advertiser must be a current member of the Guilford Chamber of Commerce.

Payment Type: Prepay by: ___ check or ___ credit card

Credit Card #: _____ Exp. _____

Name and Position: _____

Advertiser's Authorized Signature: _____ Date: _____

Sales Rep. Signature: _____ Date: _____

Terms, Conditions and Guarantee

It is hereby agreed that Shore Publishing is authorized to charge to my account all purchases that you or anyone authorized by you make on your account. In consideration of Shore Publishing, LLC extending credit privileges, the receipt of which is hereby acknowledged to above named business, and for value received, I/we jointly and severally, in an individual capacity and not as an agent for said firm, hereby personally guarantee the payment of any balance due Shore Publishing, LLC on default by said firm and without requiring it to proceed against said firm. It is agreed that all charges not paid by the end of each month following publication are subject to a period finance charge of 1-1/2 % per month. In the event of default in payment by said firm it is agreed that the undersigned shall pay any amounts due including all collection and court costs, including reasonable attorney's fees. It is understood that this is a continuing guarantee unless terminated in writing, via certified mail to Shore Publishing, LLC, by the undersigned. Said termination shall be prospective in effect only and shall remain in effect with regards to any balance incurred prior to the date of termination. Notice of acceptance of this guarantee and notice of transactions under this guarantee are waived. Shore Publishing, LLC is authorized to obtain credit information pertaining to the undersigned and if an account relationship is formed the undersigned authorizes Shore Publishing, LLC to disclose credit information pertaining to the undersigned. **Payment is due prior** to publication unless specific arrangements are made at our business office.

This Contract is to be signed by the owner, officer or such person legally designated by the power-of-attorney for the advertiser.