

Community Programs



Tree Lighting on the Green

Sidewalk Sale

Taste the Shoreline

Candidate's Forum

Community Awards Gala



Participation that builds awareness!

Gold Member Exclusive Benefits

- Business recognition and promotion at Chamber functions.
- Listing and Gold Star designation on the chamber website: www.guilfordct.com, with link to your business website.
- Photo and article on your business featured on our website.
- Business listed in the chamber newsletter.
- First opportunity to be a sponsor at chamber events.
- Two free tickets to our Business with a Twist networking events. (\$200 value)
- Ad space discounts for the annual 15,000 distribution chamber map.
- Promoting your business on social network.
- Free mailing labels of chamber members once a year.
- Up to three category business listings on the website and membership directory.
- Free insert annually in our electronic or hard copy newsletter.
- Four Member to Member discount cards
- A Gold member plaque for your wall when you first join.

www.guilfordct.com

We work for you



Our Mission

Dedicated to increasing the growth, vitality and well-being of its members and the business community

The Guilford Chamber of Commerce

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www.guilfordct.com

Visibility



- **Guilfordct.com:**
FREE listing and link to your web site
most highly optimized website when searching Guilford, CT on Google.*
- **Business Directory & Town Guide:**
FREE listing in this annual publication,
Distributed to every home in Guilford and dropped at community locations.
- **Town Map:**
FREE listing for merchants & restaurants in our Shopping & Dining Guide
that is distributed to AAA's, hotels and visitor centers in CT.
- **Business Article and Photo:**
FREE for new members, published in local paper. * *Ribbon cutting for new business.*

Gain additional exposure through paid advertising in the member directory, map, website, monthly newsletter, and sponsorships.

Immediate return on your investment!

New Customers

- **Referrals:**
The Chamber refers inquires for business information to members only.
- **Guilford Dollar\$:**
Town-wide gift certificate program encourages customers to shop at member businesses.
- **Shop Members First:**
Member to member discount program.

We steer traffic to your door via ours!

Business Support

- **Workshops/Seminars:**
Timely topics provided at no charge to members.



- **Advocacy:**
The Chamber represents the issues of its members locally, regionally and in Hartford.
- **Health Benefits:**
Comprehensive medical, long-term disability and dental programs available.

Enhancing the success of your business!

Networking

- **Business with a Twist:**
Each month a different Chamber member hosts our monthly "after-hours" social and networking event.



- **Morning Networking Group:**
(with the Madison Chamber) Twice a month, members have the opportunity to present their business or service during these morning sessions.
- **Women in Business:**
Bi-monthly networking meeting
Fact: People do business with people they know!

Membership Options

(renewed annually)

Gold* -\$390

Regular -\$180

Non-profit -\$100

* Gold membership permits additional opportunities for advertising and exposure

*Start receiving the benefits of belonging to
The Guilford Chamber of Commerce
Download a membership application now!*

www.guilfordct.com

Attention to each segment of the membership!